

# GIVE WHERE YOU LIVE $\rightarrow$ (give)<sup>10</sup>

PHILANTHROPY  
TO THE  
POWER  
OF  
TEN

Spring 2013

## INVITATION

Everyone has the capacity to make a difference. Everyone has something to give...whether by sharing their time and talent, not just treasury. Whatever the method, giving is about touching the lives of others in positive ways.

Give 10 is a group of like-minded people who share that commitment to lead the way, to invest in a better future. We give because we want to help others and solve problems in our community. Collectively, we want to invest in the quality of life, in our community and the world. Our rising tide will lift all boats.

So, as you meet and know others in our community, don't just ask "What do you do?" Ask "How are you making a difference?" or "What do you want to do for the world?" I invite you to share your experiences and passions as philanthropists!

*Give every day and live generously.*

*Pat Styck*

## GIVE 10 EMERGING LEADERS



Give 10 Emerging Leaders began in 2007 as a commitment to cultivate donors as they incrementally "grew" into a \$10,000-per-year level of giving over 3 years. And now, 6 years later — **Emerging Leaders is 119 participants strong.**

**119 GIVE 10 EMERGING LEADERS GIVING \$2,677,500 LOCALLY**



**119 GIVE 10 MATCHING GIFTS \$1,190,000**



**\$3,867,500 TO LARIMER COUNTY NONPROFITS**



## “I GIVE BECAUSE...”

“I want to make the world a better place.”

“To whom much is given much is expected.”

“My parents taught me well.”

“It makes the world a better place and makes my heart happy. It feels right to give.”

“It is so fun to share with such a generous community.”  
– Marcia and Jerry Donnan

“I can.”

“It feels REALLY good.”

“The more we give the more we have.”  
– Larry and Pat Kendall

“I’ve been given to.”

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# “WOULD YOU LIKE TO ROUND UP AND MAKE A GIFT?”

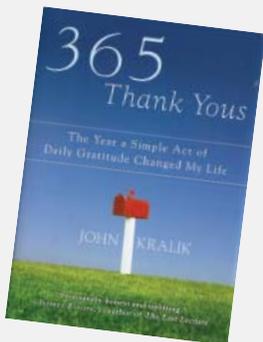
From buying groceries to pet food to submarine sandwiches: we've all been asked, "Would you like to round up and donate a gift today?" Before you pay, you are asked to give, to one cause or another. So, should we give?

While check-out charity—"embedded giving" in marketing terms—is often employed as a marketing strategy to bolster a retailer's public image, it does put millions of dollars annually into charities across the nation. Not a bad thing.

But smart givers generally don't give reactively in a knee-jerk fashion.

- Take time to identify causes most important to your family.
- Be specific about the change you want to affect: do you want to provide real services? Impact policy? Invest in future growth and research for the causes important to you?
- Create targeted goals for your giving.
- Be local—with your giving, too! For instance, if a national retailer supports national cancer charities, learn more about local chapters, local services and opportunities to **give where you live**.

LOOKING FOR A  
GOOD  
READ?



## 365 Thank You

by John Kralick

*365 Thank You* by John Kralick is a rare memoir: a touching, universal message from the plainspoken storytelling of an ordinary man. His message is simple: no matter how down and out your circumstances, you can still find ways to be grateful. When John Kralick decides to look for the good, he resolves to pen a thank you note each day to someone who has touched him. Kralick sets a believable, doable example of how to live a miraculously good life.

(give)<sup>10</sup>

[www.give10.org](http://www.give10.org)

## GET OUT, GET BUSY, GET (MORE) INVOLVED!

**April is National Volunteer Month.** Let's celebrate doing extraordinary things through service. Here are a few imaginative ways to engage in our community.

**Cleaning out your garage? The Fort Collins Bike Co-Op** will get the bikes you donate working. The all-volunteer team then gives the bikes to nonprofit organizations or in exchange for volunteered time at local nonprofits. **The Fort Collins Bike Co-Op, 970-484-3804**

**Volunteers for Outdoor Colorado** will restore the scenic, hiking-only Overlook Trail at Lory State Park on June 8-9. Volunteers will repair damaged sections of the trail and work to prevent further erosion. Learn more and register at **[www.voc.org/projects](http://www.voc.org/projects)** or call **303-715-1010**.

**Wildlands Restoration Volunteers** offers plenty of spring and summer dates you can lend a helping hand to restore the Highland Park ecology. Learn more at **[www.wlrv.org/about/index.html](http://www.wlrv.org/about/index.html)** or call **303-543-1411**.

**Hunger in America** is the largest study of charitable food assistance in our country. The nationwide survey will gather local information on issues faced by both food bank agencies and the clients they serve. Data collection for the study will take place between now and August 2013.

**Food Bank for Larimer County, 970-530-3113**

**10 MINUTES, 10 DOLLARS,  
10 ACTS** (of kindness)

**Giving and living to the power of 10!**



**10 MINUTES** to lend a helping hand.

**10 BOOKS** in your house given to another family.

**10 SECONDS** to open a door, to pick up a piece of trash.