You may remember that this summer we asked for your help. We were exploring the impact of Give 10 and looking at our plans for the future. We wanted to check our plans against your insight and wisdom. Here’s what we learned from you:

- **Personal values**
  Overwhelmingly, personal values drive giving decisions, over and above other influences.

- **Culture of giving**
  A favorite aspect of Give 10 is “feeling connected to a culture of giving” followed by “the Emerging Leader matching grant.”

- **Different interests at different stages**
  Partners and Emerging Leaders have slightly different interests. Emerging Leaders want to learn about local nonprofits, community issues, and giving practices. Partners enjoy social events and opportunities to connect.

- **Inspiring others to give locally**
  Give 10 inspires Partners and Emerging Leaders to encourage new donors to start giving locally.

Give 10 is a community of philanthropists passionately committed to giving. In 2015, 80% of survey respondents gave more than $10,000 locally and 18% gave between $5,000 and $10,000. Of course we’re not surprised that you’re a generous group of individuals committed to our community! We are grateful for every response and we are excited about what’s next for Give 10. Thank you for continuing to inspire us.

GIVE A LIFESAVING GIFT

When I chat with Give 10 Partners, Emerging Leaders, and others in the community, conversation is often around interesting ways to give time, talent, and treasure.

This summer, when my boyfriend suffered a heart attack and was saved by heroes who administered CPR, I got a new look at a way to give time and talent. People who choose to learn CPR have chosen to give in a way that can save lives. Reflecting on Patrick’s recovery, I decided to make CPR training available to all employees of Bohemian Companies and Bohemian Foundation.

Learn more about CPR training at redcross.org.
Currently more than 350 households and businesses are involved in Give 10. Our goal is to grow this number while staying connected to individual insights and preferences. To help us achieve these objectives, we will integrate a couple of new Give 10 features.

**Give 10 Profile**

**WHY A PROFILE?** Everyone involved in Give 10 has different interests. We know these interests influence giving choices and challenges. For example, one Give 10 household might be passionate about K-12 education and challenged by finding nonprofits to support. Another Give 10 business might be interested in affordable housing and challenged by the realities of a growing charitable giving budget. Our goal is to design programming to address the common themes that emerge from the profiles.

**HOW WILL IT WORK?** Each year we’ll ask every Give 10 Partner and Emerging Leader to complete a few questions online. (Paper options will be available.) We’ll ask about your giving area interests (e.g. education, arts, animals, environment), and your biggest giving challenges (e.g. family decision making, finding nonprofits, giving time as a board member), along with other preferences (e.g. learning style and communication tools). We’ll design our Give 10 offerings to meet the range of interests and target our communications and event invitations based on Give 10 profiles.

**Give 10 Annual Survey**

Understanding Give 10’s impact is important to us. We want to know if what we deliver through Give 10 is valuable. To help assess our progress, we will ask every Partner and Emerging Leader to complete a very brief online survey each year. While we were pleased with the number of responses from our summer survey, we were far from reaching our goal of every Give 10 Partner and Emerging Leader responding.

You may not know it, but this year more than 300 Larimer County middle school and high school students are following in your giving footsteps! In August 2016, we kicked off the fifth year of Give Next – a year-long youth philanthropy program. Since last year, Give Next has grown by 30% and is now in 13 schools in Poudre and Thompson School Districts.

On Sept. 30, 2016 we organized Philanthropy Day, which is the program’s annual kick off. The event was held at Colorado State University’s Lory Student Center and was filled with inspirational speakers, a career panel, a nonprofit fair, and nonprofit workshops. We were so grateful that CSU was willing to host this important day as it marked the first visit to a college campus for many students.

Visit our website at bohemianfoundation.org/givenext to watch a video and hear from students, teachers, and donors about why they are passionate about Give Next. We hope you are as moved by the students’ reflections and the program’s impact as we are! And, finally, you can find and like Give Next at Facebook.com/GiveNextNoCo.