

Guidance for Nonprofit Leaders and Board Members

Give 10 is a local initiative created to inspire charitable connections, celebrate philanthropy, and help build a stronger Larimer County. Managed by Bohemian Foundation's Community Programs team, Give 10 supports two networks of local philanthropists – Emerging Leaders and Partners. Give 10 offers engagement, learning, and connection opportunities throughout the year to strengthen the community of philanthropists passionate about local giving.

ABOUT EMERGING LEADERS

Give 10 Emerging Leaders cultivates the next generation of Larimer County philanthropists. Emerging Leaders – local individuals, families, or businesses – make a commitment to incrementally grow their local giving over three years. In the first year, Emerging Leaders give a total of \$5,000 to Larimer County nonprofits of their choice; in the second year, they give \$7,500; and in the third year, they give \$10,000. Once Emerging Leaders meet this three-year challenge, their giving is recognized with a one-time matching gift of \$10,000 from Bohemian Foundation. Emerging Leaders may direct the matching gift to one or two Larimer County nonprofits of their choice. Beginning with \$5,000, three years of giving becomes \$32,500 to Larimer County nonprofits. But this is just the start. Our goal is that Emerging Leaders continue to give \$10,000 or more even after they conclude their three-year Emerging Leader giving challenge.

Since its creation in 2007, over 130 Emerging Leaders have completed the three-year giving challenge. The combined giving of Emerging Leaders is powerful and has exceeded over \$4.0 million invested in Larimer County nonprofits. This includes \$1.3 million of one-time matching grants from Bohemian Foundation.

Emerging Leader Referrals

Give 10 recruits new Emerging Leaders each year through a range of referral sources. Most Emerging Leaders are identified through the relationships they have with local nonprofits. Other referral sources include peers, employers, and word-of-mouth.

Engaging with donors about the Emerging Leaders program could yield positive results for your nonprofit organization. More than 70% of Emerging Leaders direct at least some, if not all, of their \$10,000 matching grant to nonprofits that they have previously supported. With this trend in mind, we encourage nonprofits to spread the word about Give 10 Emerging Leaders. A good starting place may be to review your organization's donor lists with Emerging Leaders in mind. Look to connect with and share information about Emerging Leaders with donors who are giving less than \$5,000. Remember that a donor's total local giving is considered for Emerging Leaders eligibility, not just the amount to your organization. Emerging Leaders are not obligated in any way to financially support a referring nonprofit.

Eligibility & Enrollment

Emerging Leaders is intended for donors who want to grow their local giving from \$5,000 up to \$10,000 in three years. Donors currently contributing beyond \$5,000 a year are not eligible. Donors who are giving \$10,000 or more in Larimer County can join as a Give 10 Partner. Contact us for more information.

While all giving is encouraged and valued, some donations are not eligible as part of the Emerging Leader annual giving commitment, including:

- In-kind donations
- Ticket and auction item purchases
- Event-related sponsorships and underwriting
- Contribution of goods and services
- Contributions to tuition-based private schools
- Political campaigns
- Private foundation giving
- Gifts made to the general fund of churches or houses of worship

After an initial conversation with Give 10 staff to ensure eligibility, a simple Emerging Leader enrollment form is required. Once enrolled, Emerging Leaders are required to submit an annual giving summary. Upon completion of the three-year program, one last form is required to direct the Bohemian matching grant to the nonprofit(s) of their choice. Give 10 does solicit feedback and other information through the year, however responses are optional, but highly encouraged.

The Fine Print

- **Does Give 10 seek donations?** No, Give 10 is not a direct fundraising effort, rather an effort to elevate philanthropy and build charitable connections in Larimer County.
- **May a business enroll in Give 10 Emerging Leaders?** Yes, a business can enroll. However, their giving must meet the terms of eligibility – sponsorships, memberships, or advertising are not eligible.
- **Does “donor” mean one person or one household?** Individual donor means an individual or household-giving unit, which may consist of one or more members of an immediate family. It could also refer to a business.
- **May a donor who lives outside Larimer County but gives to an eligible Larimer County 501(c)3 organization participate?** Yes.
- **Do contributions to faith-based 501(c)3 organizations qualify for participation?** Yes, faith-based organizations providing charitable services do qualify. However, gifts made to the general fund of a church or house of worship to promote a specific religious purpose are not eligible.
- **Are donor-designated gifts through United Way, Community Foundation, Colorado State University Foundation or other similar public charity foundations to a nonprofit organization eligible?** Yes. Restrictions apply.
- **What’s the difference between United Way of Larimer County’s Alexis de Tocqueville Society (AdT) and Give 10?** AdT members direct their giving through United Way of Larimer County whereas Bohemian Foundation’s Give 10 Emerging Leaders contribute directly to any Larimer County nonprofit.
- **Can charitable giving be the combined total of personal and business giving?** Yes, a business owner can combine their personal and business giving to meet the giving commitments.
- **Can charitable giving be split between multiple Larimer County nonprofits?** Yes, Emerging Leader giving commitments can be met through total, combined annual giving to multiple Larimer County nonprofit organizations.
- **Can a corporate matching gift be added to an individual’s annual donation total?** No, matching gifts from corporations cannot be used to help satisfy the annual giving requirements.
- **Do multi-year pledges count for the year the pledge was made?** No. Eligible gifts for Emerging Leaders must meet the annual giving requirement (\$5,000, \$7,500, or \$10,000) with actual giving – not a commitment to give.

GIVE 10 BENEFITS

- Annual Give 10 Reception
- Social opportunities
- Educational events
- Focus on Giving e-newsletter
- Give Where You Live newsletter
- Information about nonprofits
- Connection to a great and growing community of philanthropists

QUESTIONS?

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